EMRE HOTELS

SUSTAINABILITY REPORT

2026



EMRE BEACH HOTEL

MARMARIS, TURKEY

A Message from Emre Hotels

At Emre Hotels, we believe responsible hospitality means protecting the natural beauty and cultural identity of Marmaris while creating lasting value for our guests, employees and local communities. Our sustainability approach brings together efficient resource management, waste prevention, ethical employment, responsible sourcing, biodiversity protection and continuous improvement.

This 2026 report presents our policies, operational initiatives and measured environmental performance, including comparisons with 2025 where available. We acknowledge areas where performance has improved as well as those requiring further action. The objective is meaningful progress without compromising guest comfort, hygiene or safety.

2026 Performance at a Glance

Indicator	2025	2026	Change
Waste generated / guest-night	0.994 kg	0.921 kg	-7.4%
Chemical use / guest-night	131.42 g	116.73 g	-11.18%
Electricity / guest-night	19.08 kWh	22.76 kWh	+19.3%
Water / guest-night	0.384 m³	0.485 m³	+26.3%
Total waste (Apr–Sep)	44,295 kg	30,890 kg	-30.3%

Reporting note: The comparisons above are reproduced from the source report. Waste, energy and water figures refer to April–September; the chemical comparison is described in the source as a six-month period. Intensity indicators are per guest-night, not per guest.

1. Our Hotel and Sustainability Governance

Located on the Aegean coast in Marmaris, Emre Beach Hotel forms part of the four-star, all-inclusive Emre Hotels hospitality offering. Sustainability is embedded in operating procedures and overseen through defined management responsibilities, employee training, monitoring and stakeholder communication.

The sustainability management system includes channels for environmental and local-community feedback. Relevant matters are reviewed by responsible managers, with corrective actions identified where needed. Our commitment is to comply with applicable legislation and improve practices through documented monitoring and engagement.

2. People, Ethics and Responsible Operations

Human rights, fair employment and safeguarding

Our policies support written employment contracts, lawful working hours, social insurance, equal opportunities, respect at work and access to training and career development. The hotel applies zero tolerance to harassment, discrimination, violence against women and child abuse. Child labour is prohibited, and safeguarding concerns are handled through designated reporting and escalation channels.

Health, safety and food quality

Employee and guest safety are central to our operations. Risk assessment, occupational health and safety training, emergency preparedness, fire drills, hygiene controls and food safety procedures support a preventive management culture. Guest feedback is recorded, reviewed and used to guide improvements.

3. Waste Prevention and Circular Practices

Waste reduction begins with purchasing and extends through food preparation, housekeeping and guest-facing services. Segregation facilities are provided in relevant areas, recyclable and organic materials are collected separately, and waste transfers are recorded. Licensed operators are used for the collection and treatment of relevant waste streams.

During April–September 2026, recorded waste declined from 44,295 kg to 30,890 kg. Because guest-night volumes also changed, intensity is the more informative efficiency measure: waste per guest-night improved from 0.994 kg to 0.921 kg, a reduction of approximately 7.4%. Organic food waste, plastic, glass and metal decreased, while paper waste and used vegetable oil increased and remain areas for closer review.

Practical measures

• Reusable glassware has replaced disposable cups in staff dining areas, while porcelain cups are used in guest rooms.

• Washable placemats, reduced amenity packaging, recyclable kraft waste bags and paper straws help reduce single-use materials.

• Refillable dispensers, bulk purchasing and digital communications reduce packaging and paper demand.

• Food waste prevention includes demand planning, stock rotation, portion control and monitoring of buffet leftovers.

2027 waste priorities

Our stated goal is to reduce waste per guest-night by a further 1%, alongside improvements in segregation, staff awareness, deposit-return packaging, reduced straw use and exploration of online check-in to limit paper consumption.

4. Hazardous Waste and Chemical Stewardship

Hazardous waste is segregated, labelled, stored in designated areas and transferred to authorised contractors. Training and spill-response exercises help staff understand safe handling and emergency procedures. Priority actions for 2027 include cartridge recovery, additional LED conversion, repair and reuse of equipment, and at least annual hazardous-waste training.

Chemical use is monitored across housekeeping, laundry and kitchen operations. The reported average declined from 131.42 g to 116.73 g per guest-night, an improvement of 11.18%. Correct dosing, concentrated products and employee awareness remain essential to maintaining this progress while preserving hygiene and food safety standards.

The 2027 target is a further 1% reduction in chemical intensity, recognising that safe and effective cleaning requires a minimum operational level of chemical use.

5. Energy, Climate and Renewable Electricity

Electricity intensity rose from 19.08 to 22.76 kWh per guest-night between April–September 2025 and the equivalent period in 2026, an increase of approximately 19.3%. The report identifies lower guest-night volumes and the continued need to operate lighting, air conditioning and other essential systems as potential contributors to this change. These factors are possible explanations rather than a quantified attribution.

Solar investment

In 2026, Emre Hotels implemented a solar photovoltaic power project, with a stated target of meeting 96.22% of annual electricity demand through solar generation. The company has also communicated a projected annual solar output of 2,282,576 kWh. These figures represent a project target and production estimate, not independently verified actual generation or a claim of carbon neutrality.

Efficiency in daily operations

• Balcony-door controls interrupt heating or cooling when doors are open.

• LED lighting, motion sensors, electronic key cards and central building controls reduce unnecessary electricity use.

• Variable-frequency pumps, preventive maintenance and planned laundry operating schedules support efficiency.

• Monitoring through utility meters helps identify consumption patterns and opportunities for improvement.

6. Water Stewardship

Marmaris faces seasonal water pressures associated with tourism demand and climate variability. Water conservation therefore remains a strategic priority. The report describes local water risk as moderate to high and outlines measures including low-flow fittings, leak checks, irrigation controls and staff awareness.

Water intensity increased from 0.384 m³ to 0.485 m³ per guest-night between April–September 2025 and 2026. This represents an increase of approximately 26.3%. As with electricity, a lower number of guest-nights can increase the measured intensity of essential baseline consumption; nevertheless, the increase is a clear area for operational improvement.

Measures include low-flow taps and showerheads, efficient cisterns, prompt leak reporting, automated irrigation and linen changes aligned with guest preferences. For 2027, the report sets a modest 0.5% reduction target for water use per guest-night, subject to maintaining service and hygiene standards.

7. Responsible Procurement and Biodiversity

Procurement practices favour local suppliers where quality and commercial requirements allow, environmentally preferable products, recyclable or returnable packaging and responsible certifications. The hotel seeks to avoid products derived from threatened or endangered species. The source report lists procurement improvement targets of 1% for local sourcing, 3% for environmentally responsible purchasing and 2% for fair-trade purchasing.

As a coastal property, Emre Beach Hotel places particular importance on beach cleanliness and marine conservation. The report states that the hotel holds the Blue Flag award. Beach cleaning, waste bins, employee instruction and cooperation with local environmental campaigns are part of the ongoing approach.

Conservation and heritage partnerships

• Support for DEKAMER sea turtle conservation, including guest awareness activities and transfer of donations collected in the 2026 season.

• A donation to the Mediterranean Conservation Society in support of the endangered Mediterranean monk seal.

• Sponsorship of archaeological work at the ancient city of Phoenix in Taşlıca, Marmaris.

• Participation in tree planting, shoreline clean-ups and local environmental awareness initiatives.

8. Community, Culture and Employee Wellbeing

Our responsibility extends beyond environmental management. Emre Hotels supports local solidarity campaigns, cultural heritage and regional producers. Turkish cultural evenings, local artisan stalls, regional cuisine events and guest information about nearby heritage sites help connect visitors with Marmaris and its traditions.

Employee wellbeing initiatives described in the report include staff accommodation, transport services, meals, uniform laundry, occupational healthcare support, training, internships, feedback channels and recognition events. The hotel also cooperates with the Turkish Red Crescent on blood donation activities and delivers safeguarding awareness training.

9. Guest Engagement and Continuous Improvement

Guest concerns and requests are managed through established guest-relations systems. Online reviews and in-stay feedback are reviewed by relevant departments, with response times, resolution and guest satisfaction informing corrective action. Guests are encouraged to participate in responsible tourism through water and energy conservation, waste segregation and respect for natural and cultural heritage.

10. Priorities for 2027

Priority	Stated direction
Waste	Reduce waste per guest-night by 1%; strengthen source segregation and prevention.
Chemicals	Reduce chemical use per guest-night by 1% without compromising hygiene.
Water	Aim for a 0.5% reduction per guest-night and intensify leak and equipment checks.
Energy	Improve operational efficiency, continue LED upgrades and monitor electricity intensity.
Hazardous waste	Improve recovery, preventive maintenance and annual staff training.
Community and nature	Continue coastal conservation, local engagement and heritage support.

11. Detailed Environmental Action Programme

Waste and materials

Operational teams will continue to evaluate waste by category rather than relying solely on the total volume. Particular attention will be paid to the categories that increased in the reporting period, including paper and used cooking oil. Procurement, food production and service teams will review opportunities to avoid unnecessary packaging, minimise buffet overproduction and improve material separation at the point of disposal.

Water efficiency and climate resilience

The next phase of water stewardship will emphasise routine inspection of sanitary fixtures, prompt repair of leaks, irrigation scheduling and consumption monitoring. Because guest-night intensity can be affected by occupancy, managers should review both absolute water use and consumption per guest-night when interpreting future results. The objective is to identify avoidable losses without reducing hygiene standards or the quality of the guest experience.

Electricity and renewable energy

The solar photovoltaic investment is an important strategic step, but renewable electricity generation and efficient electricity consumption should be monitored separately. Future reporting should distinguish expected solar production, actual solar generation and electricity purchased from the grid. Maintenance of air-conditioning systems, pumps, lighting and building controls will remain important to managing energy demand.

Training and accountability

Environmental performance depends on consistent practices across departments. Housekeeping, kitchen, laundry, technical services and purchasing teams will continue to receive relevant instructions on chemical dosing, waste segregation, efficient resource use and safe handling. Periodic management review will help turn measured deviations into practical corrective actions.

12. Reporting Scope and Interpretation

The figures in this publication are drawn from the supplied 2026 Emre Beach sustainability report. The comparative performance measures refer principally to the April–September reporting periods of 2025 and 2026. Values expressed per guest-night are intensity measures; they should not be interpreted as absolute consumption totals. Changes in occupancy and operating patterns can affect these ratios.

The reported solar coverage of 96.22% is a target, not confirmation of actual electricity self-sufficiency. Similarly, the environmental programmes and targets described here are management commitments rather than independent certifications of outcomes. This distinction supports transparent and credible communication with guests, travel partners and other stakeholders.

Looking Ahead

Sustainability is a long-term commitment rather than a single-year result. Our 2026 performance demonstrates meaningful reductions in waste and chemical intensity, alongside challenges in water and electricity intensity. By combining renewable-energy investment with careful resource monitoring, responsible purchasing, employee development and community partnerships, Emre Beach Hotel aims to make its hospitality model more resilient and environmentally responsible year after year.

Basis of report: Adapted and rewritten in English from the 23-page “Sürdürülebilirlik Raporu – Emre Beach 2026” supplied by Emre Hotels. The report retains the source’s principal metrics and policies while consolidating repetitive sections. Data have not been independently audited. Some source pages contain historical year labels or inconsistent descriptions; therefore, this English edition avoids unsupported claims of independently verified results.